



*maple leaf
junior golf tour*

For Immediate Release

Junior golfers get dressed up with Longball Sponsorship

Vancouver, B.C. – (March 7, 2016) – The Maple Leaf Junior Tour (MJT), Canada’s number one-played junior golf tour, is pleased to announce a new sponsorship with Longball, designer golf clothing by the golfer, for the golfer. Canadian company Longball will provide the Tour with prizes from the Longball Lifestyle Collection at every MJT stop across the country, where junior girls and boys compete in six age divisions.

“Longball is a ‘Canadian brewed’ company and is very pleased to support the top Canadian junior golf tour,” said Jeff Wood, Co-owner of Longball. “We think it’s a great ‘fit’ as we provide performance golf clothing for the range of golfers from a touring pro making a living on the weekends to the casual player teeing it up with his buddies for the good times.”

“We are excited to have Longball come on board with junior golf,” said Murray Poje, PGA of Canada Professional and Executive Director of the MJT. “This is where the future of the game lies and we look forward to a long partnership.”

The agreement with Longball adds to the strong roster of MJT Sponsors including Presenting Partner Boston Pizza, along with Premier Partners Ford of Canada, Srixon / Cleveland Golf, TuGo, Golf Town and Aquafina, plus many key Tournament and Product Partners.

About Longball:

The Longball lifestyle is having a passion for the game of golf, a never-ending thirst for adventure, a desire for fashion and a positive attitude. The Longball lifestyle is a choice to live life to its fullest. For more information, please visit <https://longball.com/>.

About the MJT:

The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada’s number-one played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the ‘Road to College Golf’ in Canada. The organization is generously supported by Boston Pizza and Premier Partners Ford of Canada, Cleveland Golf, Srixon, Aquafina and TuGo, in addition to valued Tournament and Product Partners. The MJT hosts more than 60 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, and multi-day events for competitive players which also qualify juniors for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player’s performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level. For more information, please visit www.maplejt.com.